

Minutes for Princeton Education Foundation

Trustee Meeting August 17, 2015

Meeting opened by Mr. Ed Cunningham

Attendance: Erin Cleveland, Mary Cleveland, Gary Croley, Paul Culter, Ed Cunningham, Carmen Daniels, Shayok Dutta, Vicki Hoppe, Anna Johnson, Bob Maine, Beth McDaniel, Kareem Moncree-Moffett, Cindy Taylor, Thomas Tucker, Mike Wilson, Susan Wyder

President's Report:

- Building relationships are key to our success.
- Passwords and Emails are 75% completed for all our different accounts. Ed and Beth have been working on this.
- Ed met with Randy Wilhelm (business owner) and Zack Haines (ran for State School Board).
- Ed has made contact with alumni and NNN business owner, Kristen Klei Boraro.
- Ed brought up ideas for business plan:
 - Start a Corporate Advisory Board
 - Have Dr. Tucker give a State of the District speech
 - Attend meetings of all PTA/PFO in the district
 - Run the FUND DRIVE once a year – September 11 was suggest as a good time of year.
- All class reunion is Sept. 12 at Century Inn
- Officer Structure: Pending new By Laws
 - President
 - VP/Co President
 - Secretary – Recording: Minutes, agenda, communications
 - Secretary – Corresponding: mail list thank you notes
 - Treasurer
- There was a motion by Bob Maine and second by Mike Wilson to have Anna Johnson serve as Corresponding Secretary and Vicki Hoppe serve as Recording Secretary. Motion passed unanimously
- September 19 is another opportunity to sell Pull Tabs for the Foundation in Springdale.

Committee Updates:

A. Finance: Beth reported that most of the money in and out this month belonged to the Pavers and Murals.

- There will be no more salary to pay
- Treasurer report attached to the minutes.
- Discussion on whether to continue housing the Athletic groups within our books .
- How many kids to we help/ what is our core vision.
- We have leverage with Banks the more money we have in accounts
- Golf Funds??
- Books need to be audited before we get to much further in the transition.

B. Communication/Marketing: Kareem/Shayok

- Marty Schultz will be joining the Communication Committee
- Group has chosen Legend Web Works
- Now will work on the size/content/Paypal/.org/who can make updates/cloud functions
- Cost is a factor – it was motioned to spend no more than \$1500 for this contract – Shayok made the motion with Dr. Tucker making the second – vote approval was unanimously.
- Meeting on Tuesday
- Will there be pages for each event
- First PR sent out will be about Ed Cunningham and volunteering to

C. Viking Village Open House

- August 23 – PEF will set up at 1
- Will need 2 tables and chairs for PEF and tables for 3 other groups
- Suggest we get Flags on the Flag poles
- PEF will have hand outs/sell shirts/raffle
- Link site to Pavers and Murals
- Our phrase: We stand in the Gap

D. Athletic Hall of Fame – Gary/Matt

- Dates
 - i. Sept. 25 announced at Football Game
 - ii. Sept. 26 Dinner at Elements with Cash Bar
- Looking for Sponsor for our plaques

E. Alumni-

Missy Haverland Terril was a huge supporter of Princeton. She graduated in 1989 and passed away too soon. She donated \$500 to Princeton Closet a couple days before she passed and contacted Susan Wyder to make sure she received the check only hours before she passed.

The family has requested all donations be made to the Princeton Education Foundation and Princeton Closet.

F. By-Laws – Mary – no real update

G. Gala – Cindy/Shantel

➤ All on track -
Committee list need to be sent to all

Motion for adjournment – moved by Bob Maine/Second Vicki Hoppe - vote unanimous

Next Meeting: September 21, 2015

Respectfully submitted by: Vicki Hoppe

Approved: _____